



*Invites You to  
Improve Your Dental Compliance!  
Dinner Meeting*

Dinner Provided

**Designed to double your dental compliance!**

70% or more of your patients have dental disease! Why?

- Does the risk of anesthesia outweigh the benefits of preventative dentistry?
- Do clients believe that dentistry costs too much?
- Do your associates really believe in the benefits of preventative dentistry?

**Dr. Howard Gittelman, Bash Halow, Vicki Byard, and Brenda Tassava address each of the points above and make a compelling case for more preventative dentistry at your practice.**

- ★ Separate small working groups for veterinarians, client care representatives and technicians
- ★ Understand how to discuss dentistry while underlining your concern for both client and patient.
- ★ Receive a dental calculator that shows costs and savings specifically for your practice
- ★ Examples of a entire 'cycle of service' marketing

**PLUS**

Social Media expert Brenda Tassava and dental specialist Vicki Byard, share their best dental marketing strategies



**Location:**

Valley Central Veterinary Referral Center  
210 Fullerton Avenue  
Whitehall, PA 18052

**Date/Time:** May 8, 2013 at 6:00pm

**Registration:**

[www.halowtassava.com/events](http://www.halowtassava.com/events)  
Call (866) 336 - 3019 for assistance

**Speakers:**

Dr. Howard Gittelman  
Bash Halow CVPM, CVT  
Brenda Tassava CVPM, CVJ  
Vickie Byard, CVT, VTS (Dentistry)



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